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THE SINGLE-ENTERPRISE COMMUNITY IN NORTH AMERICA

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THE SINGLE-ENTERPRISE COMMUNITY IN NORTH AMERICA

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The term "single-enterprise community" is generally used to describe settlements whose raison d'etre is bound up with a single economic activity. The economic health of a city in the western world is often judged by the degree of industrial and commercial diversity which it exhibits. In this context the single-enterprise city is an aberrant form, the viability of which depends totally upon external demand for its single product. Thus the economies of single-enterprise communities are frequently as precarious as those of monocultural nations in the developing world. Elliott Lake, Ontario, is a case in point; the town rode "from boom to bust" in a decade because of a drastic curtailment of U.S. imports of Canadian uranium.

Under certain conditions, such settlements are a vital necessity. In regions of extreme isolation and hence high transportation costs, companies undertaking the exploitation of mineral, fish, or forest wealth must, in the absence of other developers, create a total environment for their workers. Thus the extractive one-industry settlement is characteristic of frontier regions of difficult physical environment, such as The Canadian North, the American West, Siberia, Australia, and much of the Third World. Single-enterprise settlements of other types are more widely distributed; they include towns associated with military installations, administrative centres, weapons research centres, specialized resorts, and the like. However, in a

number of countries such settlements have been purposely created by entrepreneurs for the greater control and supposed moral enlightenment of employees. Though such paternalist manufacturing towns are more of a European tradition, Pullman, Illinois may be regarded as the North American type example.

Frequently the single-enterprise community is also a "company Town", a settlement created by a single entrepreneur to house workers involved in the operation of an isolated mill or mine. Unfortunately, the phrase carries connotations of repression, often by means of the company store, excessive paternalism, high labour turnover, poor physical planning, induced economic, social and political immaturity, and a discontented populace. This feature has rendered most difficult the rigorous investigation of social problems in the single-enterprise community. Company town managers have often discouraged the direct attentions of social scientists, while much of the published material available consists of the accounts of both company and workers, or eulogistic descriptions of "model communities" in popular periodicals. The lack of a definitive work on the single-enterprise community (but see Porteous, 1970) promoted the compilation of this bibliography, which is arranged in six sections: monographs; periodicals; government reports; selected newspapers; theses; and a short list of European company-town literature. A mass of less accessible data (legislation and debates; local newspapers; union and company periodicals; and local m s collections) has been omitted.

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